MC

Meridian Coffee Roasters GmbH

SPECIALTY COFFEE · WHOLESALE DIVISION

Speicherstadt 14, 20457 Hamburg, Germany

MONTHLY SALES REPORT

May 2026

Report **SR-2026-05**
Period **01 May 2026 – 31 May 2026**
Generated **03 Jun 2026**

NET REVENUE	ORDERS	UNITS SOLD	AVG. ORDER VALUE
€478,130	1,228	39,840 bags	€389.36
▲ +3.9% vs. €460,100	▲ +5.1% vs. 1,168	▲ +4.6% vs. 38,090	▼ -1.2% vs. €393.92

MONTHLY TARGET — **€478,130** of €465,000 — **102.8%**

Summary. Net revenue of €478,130 finished 2.8% ahead of target and up 3.9% on April, led by record demand in Germany and a standout month in the Nordics (+9.8%).

REGIONAL BREAKDOWN

7 regions · reporting currency EUR

REGION	ORDERS	UNITS (BAGS)	NET REVENUE	SHARE OF TOTAL	VS. APR
Germany Tobias Krüger	412	13,540	€162,450	34.0%	▲ +7.4%
France Camille Moreau	218	7,020	€84,320	17.6%	▼ -5.2%
Benelux Daan Verbeek	164	5,150	€61,780	12.9%	▲ +7.6%
Nordics Sofia Lindqvist	139	4,490	€53,910	11.3%	▲ +9.8%
Austria & Switzerland Markus Bauer	121	3,940	€47,260	9.9%	▲ +3.2%
Italy Giulia Ferrari	98	3,210	€38,540	8.1%	▲ +6.5%
Iberia Pablo Serrano	76	2,490	€29,870	6.2%	▼ -5.2%
TOTAL — ALL REGIONS	**1,228**	**39,840**	**€478,130**	**100.0 %**	▲ +3.9%

TOP SKUS BY REVENUE

Best-selling products · May 2026

#	PRODUCT	SKU	UNITS	NET REVENUE
1	Speicherstadt Espresso Blend · 1 kg	MCR-ESP-1KG	6,240	€112,320
2	Hafen Hausmischung · 1 kg	MCR-HAU-1KG	5,260	€73,640
3	Ethiopia Yirgacheffe · 500 g	MCR-ETH-500	4,180	€71,060
4	Colombia Huila Reserve · 1 kg	MCR-COL-1KG	3,920	€66,640
5	Swiss Water Decaf · 500 g	MCR-DEC-500	3,510	€49,140

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