MC

Maya Chen

VISUAL DESIGNER & ILLUSTRATOR

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TOOLS

- Figma 95%
- Procreate 90%
- After Effects 80%
- Cinema 4D 70%

LANGUAGES

- English — *Native*
- Spanish — *Fluent*
- Mandarin — *Conversational*

ABOUT ME

Brooklyn-based visual designer and illustrator with eight years shaping brand worlds for music labels, indie publishers, and consumer apps. I draw mostly in Procreate, prototype in Figma, and animate in After Effects. Restrained palettes, rich typography, and the moment a sketch clicks into a system — that's the work I love.

EXPERIENCE

Senior Illustrator & Art Lead — 2023 – Now
Field Office Studio · Brooklyn, NY
Lead illustrator on flagship campaigns for a skincare brand, a museum shop and an audiobook fiction strand. Mentor three juniors and run our weekly "draw-it-loud" critiques.

Visual Designer — 2020 – 2023
Native Studio · Los Angeles / remote
Designed brand systems for west-coast fintech and circular-economy clients. Owned the visual language of an electric-car showroom rollout in Manhattan and Venice Beach.

Junior Designer — 2018 – 2020
Athenaeum Press · Boston, MA
Packaging illustrations and editorial spreads for an indie literary imprint. Cut my teeth on press checks, paper stocks, and very patient art directors.

SELECTED PROJECTS

Tides — Album artwork series — ILLUSTRATION
A 12-track album by Brooklyn songwriter Phoebe Aria. Hand-drawn covers and lyric-book layouts; printed on uncoated stock with risograph spot-greens.

Fifth Street Co-op — Brand identity — BRANDING
Identity for a Brooklyn neighborhood grocery cooperative. Logotype, signage, and a tile-inspired pattern system applied across packaging and aprons.

Loop Market — Holiday campaign 2025 — EDITORIAL
Lead illustrator on the "Second-hand, second nature" campaign. Forty character vignettes used across in-app banners, social, and NYC subway wraps.

AWARDS

- 2025 — **Silver, Illustration — Brooklyn Design Awards** · New York
- 2024 — **Gold, Editorial Design — Northeast Print Prize** · Boston
- 2022 — **Best Book Covers of the Year — shortlist** · New York

HOBBIES

Linocut printing · Surfing — Rockaway Beach · Vintage map collecting · Cooking with my grandmother